

FAREHAM

BOROUGH COUNCIL

Report to Health and Housing Policy Development Review Panel

Date **23 May 2013**

Report of: **Director of Community**

Subject: **HAMPSHIRE HEALTH & WELLBEING STRATEGY**

SUMMARY

This report provides an outline of the progress made on developing the Hampshire Health and Wellbeing Strategy. A copy of the draft strategy is appended to this report. The Panel is invited to note the forward progression of the Strategy.

RECOMMENDATION

The Health & Housing Policy Development & Review Panel is requested to:

- (i) note the progress to date in developing the Joint Health and Wellbeing Strategy
- (ii) to support Hampshire's Joint Health and Wellbeing Strategy so that it can progress to be adopted by Hampshire Health and Wellbeing Board at the inaugural meeting in summer 2013.

THE JOINT HEALTH AND WELLBEING STRATEGY

1. One of the key tasks of Hampshire Health and Wellbeing Board (HHWB) is to oversee the development of Hampshire's Joint Health and Wellbeing Strategy (HJHWS) in accordance with the Health and Social Care Act (2012)(193) and additions to the Local Government and Public Involvement in Health Act 2007 (116A).
2. The Strategy offers a unique opportunity to articulate new ways of working between health and social care commissioners and health related services by working together on the joint priorities that need to be addressed to improve the health and wellbeing of all people who live, work and visit Hampshire.
3. The Strategy has been informed through an inclusive process that has engaged over 1,200 local people and 700 organisations across the statutory, voluntary and business sectors.
4. Hampshire's first Joint Health and Wellbeing Strategy (JHWS) is a high level strategic framework that sets out the direction of travel for commissioners. The text of the document can be found in Appendix A. The JHWS focuses on four strategic goals which are:
 - **Starting Well** – *ensuring every child can thrive*
 - **Living Well** – *empowering people to live healthier lives*
 - **Ageing Well** – *supporting people to have independence, choice and control and timely access to high quality services*
 - **Healthier Communities** – *developing strong, supportive communities*
5. The Strategy will support improved health and wellbeing of local people through action that will result in:
 - Fewer people die from preventable ill health
 - Reduction in health inequalities across Hampshire
 - Improved community based services so that fewer people need costly hospital and long term care.

DEVELOPING THE DOCUMENT

6. The initial draft strategy began as a plan on a page which was developed through Hampshire Shadow Health and Wellbeing Board Seminar in March 2012. This was then translated into a draft consultation document. It was further developed following a partnership event in June 2012 which was attended by over 100 partner organisations from the County, District and Parish Councils, NHS, voluntary, community and business sector.
7. The draft consultation document was then presented at the 6 July 2012 Hampshire Shadow Health and Wellbeing Board (HSHWB) where it was agreed that a three month consultation commence.
8. During the consultation over 50 events took place across the county and involved a range of people and organisations including: Hampshire County Council Cabinet and Members briefing, District and Parish Councils, Clinical Commissioning Group Governing Bodies and Clinical Cabinets, Hampshire Children's Trust and Children's Partnerships, Joint Commissioning Groups, District level Health and Wellbeing

Partnerships, Community Fora, patient and service user groups, self-help groups, voluntary sector networks and provider groups.

9. The consultation closed with two large partner events, one of which was specifically for health and social care providers. The consultation provided over 800 comments. The feedback from the consultation was presented at the 15 November 2012 Hampshire Shadow Health and Wellbeing Board (HSHWB). HSHWB agreed that the feedback be reviewed for relevance and then aligned with the scope of the strategy. To prioritise the areas for action the HSHWB agreed that the following criteria be used:
 - **Evidence of need** – shows there is a major issue that needs to be addressed and a significant gap exists which needs concentrated action
 - Addresses concerns of the people of Hampshire
 - **Fits with the priority areas** of the JHWS and provides an overarching framework for existing strategies and plans and complement existing effective programme of work
 - **Requires everyone to come together** to tackle by contributing to shared priorities and result in improving the outcomes of local people
 - **Challenging, yet achievable** where working together will make a real difference

LOCAL ACTION

11. The work being carried out throughout the District and Borough Councils is brought together through the District Health and Wellbeing Forum. The Forum meets quarterly and brings together the chairs and lead officers from District Health and Wellbeing Boards. It provides a two way link that gives opportunities for top down and bottom up influencing.
12. The Forum is chaired by Cllr Moyle who sits as the District and Borough representative on Hampshire Health and Wellbeing Board (HHWB). The District and Borough perspective is also given through Bernie Topham (CE Eastleigh Borough Council) who also attends HHWB.
13. HHWB also has an Executive Group which acts as the engine room behind the board. Bernie Topham and Dave Yates (CE New Forest District Council) both sit on the Executive Group.

CHALLENGES AND OPPORTUNITIES

14. Hampshire Joint Health and Wellbeing Strategy has been developed in a time of significant structural change across the NHS. All organisations are operating in a climate that requires services to be delivered with less resources as demand is increasing. The Strategy provides an unique platform to work differently together to achieve improved outcomes for local people. The challenge will be to address shared problems that have in the past proved problematic and difficult.
15. District and Borough Councils and local Partnerships have a unique system leadership role to facilitate a change. Hampshire is a place where the demand for services is increasing. To ensure services are sustainable requires taking action to prevent the rise

in preventable ill health and providing efficient and effective treatment, care and support services for those in need.

16. Reducing preventable ill health and reducing health inequalities requires supporting people to choose to live healthier lifestyles. This can be achieved by partners working better together through targeted health promotion activities to reduce smoking and alcohol consumption, healthy eating and increased physical activity. Such activities go beyond providing information and advice and include how we plan and manage growth in our towns, villages and open spaces as well as licensing.
17. Meeting these challenges requires reducing duplication of effort and using new evidence based approaches to support vulnerable people, particularly frail older people, including people with dementia and people with learning disabilities. There are significant opportunities to work better together to improve outcomes for local people.

NEXT STEPS

18. The Strategy document (Appendix A) has been designed to be a public facing document. It provides scope for local approaches to be adopted by partnerships. This will ensure they focus their action in a way that will best meet the needs of local communities.
19. All key partners are invited to consider the Strategy and to express if they are willing to support the strategy. Once all key partners have considered the Strategy Hampshire Health and Wellbeing Board will adopt it at its inaugural meeting in the summer of 2013.
20. The Strategy is a living document and will evolve over time to ensure that it meets the changing needs of the diverse populations in Hampshire. As year on year improvements happen it will be necessary to review and where applicable revise the strategy. Involvement at a District and Borough level will be essential to inform the process.

CONCLUSION

21. The development of Hampshire's Joint Health and Wellbeing Strategy (HJHWS) has been achieved over a twelve month period during a period of uncertainty for many of the partners. Implementing the HJHWS presents a variety of opportunities to improve the health and wellbeing of our population.

Background Papers:

[Appendix A - Hampshire's Joint Health and Wellbeing Strategy](#)

Enquiries:

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